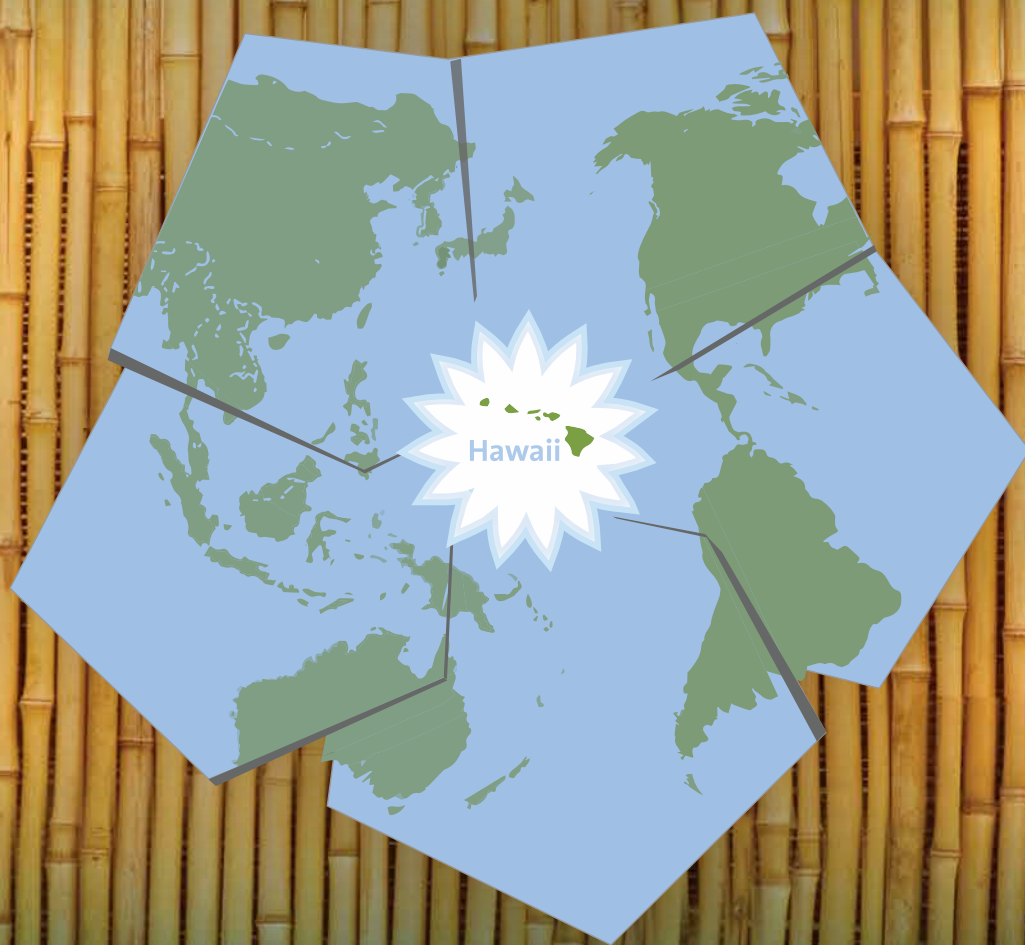




PACIFICHEM 2015

Chemical Networking: Building Bridges Across The Pacific

SIX EASY STEPS TO BECOME AN EXHIBITOR



2015 International Chemical Congress of Pacific Basin Societies
Honolulu, Hawaii

Meeting: Dec. 15 - 20, 2015 • Exposition: Dec. 15 - 17, 2015

Hilton Hawaiian Village, Coral ballroom





ABOUT PACIFICHEM 2015

The 2015 International Chemical Congress of Pacific Basin Societies (Pacifichem) will take place in Honolulu, Hawaii, USA, December 15-20, 2015. Sponsored jointly by the American Chemical Society (ACS), the Canadian Society for Chemistry (CSC), the Chemical Society of Japan (CSJ), the New Zealand Institute of Chemistry (NZIC), the Royal Australian Chemical Institute (RACI), the Korean Chemical Society (KCS), and the Chinese Chemical Society (CCS), Pacifichem 2015 is the seventh in the series of successful cosponsored scientific conferences of Pacific Basin Chemical Societies.

The theme of Pacifichem 2015 is Chemical Networking: Building Bridges Across the Pacific, emphasizing the collaborative nature of chemistry as a multidisciplinary science and the opportunities to network with Pan-Pacific research groups at the Pacifichem meetings.

IT'S ABOUT THE SCIENCE

More than 10,000 scientists will be in attendance. Programings showcasing various aspects of collaboration across different geographic regions or between different sectors of chemical research (industry, academia, research institutes, and government laboratories) will be presented. Other collaborative arrangements of interest include precompetitive industrial collaborations on enabling chemical technologies, new technologies and new strategies for facilitating effective collaborations across multiple time zones, and managing intellectual property and licensing.

Topics of potential interest include emerging challenges in the chemical industry, entrepreneurship and job creation in chemistry, translating chemical research discoveries into new commercial products, IP concerns in chemistry, optimization of chemistry workflows, use of six sigma and lean manufacturing practices in the chemical industry, disruptive chemical technologies, platform technologies in chemistry, leadership in the chemical industry, management in the chemical industry, talent acquisition training in the chemical industry, and much more.



As an Pacifichem Exhibitor, you will interact with qualified and enthusiastic scientists and students who are eager to learn more about your products and services.

WHY EXHIBIT?

Exhibit space is available for the exclusive purpose of imparting useful information to professional attendees about products and services for the chemical, chemical engineering, and scientific communities across the world.

As an exhibitor, you will interact with qualified and enthusiastic scientists and students who are eager to learn more about your products and services. In the exhibit area, you will encounter new and prospective customers (the people you want to meet) as well as your existing clients (the people who look forward to seeing you). Our attendees visit the exhibits to explore products and services that will help them to improve R&D business and laboratory operations; as well as, investigate new technologies and techniques instrumentation, laboratory equipment, software, hardware, publications, and analytical services.

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Gain

access to scientists who work in the fields of chemical and life sciences.

Access

the exclusive attendee advertising opportunities to promote your company and product exposure to our attendees.

Interact

with our attendees and your colleagues during scientific and educational activities.

Network

with attendees during social events where our attendees relax and recharge.



EXHIBITING AT PACIFICHEM IS EASY

Our current Pacifichem exhibitors receive first priority in reserving booth space. Booth sales for all other companies will begin after this process on first-come, first-reserved basis. Exhibit with Pacifichem 2015 by following these SIX EASY STEPS.

Step 1: Determine whether your company will participate in the Pacifichem 2015 Exposition. Corner booths are \$2,600 and non-corner booths are \$2,400. Visit the Pacifichem 2015 website at <http://www.pacifichem.org> for additional meeting information.

All booths are sold as (10' x 10') spaces. Booths include:

- On-line access to upload product and corporate information
- Standard 8' high backwall drape and 3' high side rail drapes
- Standard 7"X44" company identification sign
- Two side chairs
- One 6' skirted table
- One wastebasket

Step 2: Review the Pacifichem 2015 online floor plan at <http://pacifichem2015.expoworks.com>

Step 3: Reserve your booth by contacting the Pacifichem Exhibit Team at expo@acs.org or 202-872-4553.





Step 4: Confirm your booth selection and access the ExpoPlanner system to sign your contract and make your payment by the contracted deadlines. Access will be given by the PacifiChem Exhibit Team.

- For booth space reserved on or before **December 15, 2014**, full payment is due by **March 16, 2015**.
- For booth space reserved after **December 15, 2014**, full payment is due at the time of booth reservation.
- Full refunds will be applied to cancellations on or before **July 16, 2015**.

Step 5: Increase your company’s exposure by selecting from the various advertising options

Step 6: Review the exhibit schedule and place your orders. Access to the Exhibitor Service Kit will be given by the PacifiChem Exhibit Team.

Set Up	Show Hours	Tear Down
Monday, December 14 2PM – 9PM	Tuesday, December 15 2PM – 5PM	Thursday, December 17 5:30PM – 9PM
Tuesday, December 15 8AM – Noon	Wednesday, December 16 11AM – 5PM	
	Thursday, December 17 11AM – 5:30PM	





INCREASE YOUR EXPOSURE: ADVERTISING OPPORTUNITIES

PacificChem 2015 exhibitors are permitted to interact with our attendees through our exclusive advertising and sponsorship program. ACS offers a wide range of exhibitor programs designed to assist you to attract and educate your target customers.

Meeting Mail E-Blast – \$500 per message

During the show, send all meeting attendees a personalized email about your company to direct them to your booth. Limited availability.

Product Showcase – \$500

Have your new products advertised in the Exhibitor Product Showcase to encourage meeting attendees to visit you. For \$500 per item, we will display literature about your product or the equipment itself noting your booth number.

Registration Envelope Insert – \$1,000 each

Insert a one-pager of your corporate literature into our registration packet that our attendees receive before the meeting. Limited availability.

Conference Bag Insert - \$1,500 each

Place a flyer inside the official conference bag that is distributed to meeting attendees. Highlight your company or product launch. Limited availability.

On-site Meeting Program Advertising – Starting at \$800

The On-site Meeting Program is available and distributed to all meeting attendees during the meeting and placed throughout the meeting venues.

Place an advertisement to note your presence at the meeting or announce your product line. **Half Page - \$800; Full Page - \$1,500**



Meeting Mail Stations – \$5,000 per station

Meeting Mail terminals are placed throughout the venue and attendees use them free of charge to access internet and meeting information. Sponsorship includes customized static screen savers, mouse pads and monitor frames. Each station includes 6-8 CPUs. Limited availability.

Break Sessions – starting at \$5,000

Starting at \$5,000+ cost of food/beverage. Sponsor a break session during the conference. This is a wonderful way to meet thousands of prospective customers outside of your booth space. These events are considered Pacificchem official events and are publicized to all meeting attendees. Sponsorship includes reserved areas, acknowledgement posters and a 6' draped table for literature placement within the reserved area.

Customized Items – Lanyards, Badge Holders, Bags, Pens, Etc. Starting at \$5,000+ item and production costs.

Customized items are a great way to stay on the mind of you customers. Imagine your corporate logo on these materials carried by thousands of meeting attendees. Sponsorship includes item distribution and a package of materials for booth distribution.





We are very excited about Pacifichem 2015 and look forward to welcoming you as an exhibitor.

Contact

Pacifichem 2015 Exhibit Team
Vanessa Johnson-Evans and Amanda Frederick
1-800- 227-5558, ext. 4553
expo@acs.org

