

ATTENDEE REGISTRATION LIST RENTAL CONDITIONS

Pacifichem2010
December 15th ~ 20th 2010
Honolulu, Hawaii

STEP 1 of 2
SEND TO Pacifichem 2010
For Approval Code



Step 1

Send this form (page 1) and a sample of your marketing communication to:

Pacifichem 2010

**1155 16th Street NW,
Washington, DC 20036**

or fax to (202)776-8044 or email Nancy Todd; N_Todd@acs.org

DO NOT SEND PAGE 2 (actual order form) OR PAYMENT TO Pacifichem.

Step 2

Pacifichem Staff will contact you and provide you with a Mail Marketing Approval Code that MUST be on the order form before Convention Data Services will release the list to you. Pacifichem Show Management's decision regarding the suitability of a mailing will be final.

Step 3

Place the Mail Approval Code on the Registration List Rental Order Form (page 2) and send it to;

Convention Data Services

107 Waterhouse Rd, Attn: Dept 210

Bourne, MA 02352

or fax it to (508) 759-4238. or xpressleadpro@cdsreg.com

PLEASE SEE REGISTRATION LIST RENTAL ORDER FORM FOR ADDITIONAL DETAILS.

CONDITIONS

Fields that will be included on the list rental (when provided by the registrant) are: name, title, company, mailing address, and email address. In order to rent the Pacifichem registration list, you must agree to honor several conditions:

1. The attendee list is available to Pacifichem exhibitors only.
2. The list or any portion thereof, is to be used only once.
3. The list will include only attendees who elected to receive promotional mail during their registration.
4. Smaller mailings to targeted pre-registrants are allowed as long as no attendee receives more than 1 marketing communication from your company on each authorized list rental.
5. The list or any portion thereof, is not to be resold, reproduced or redistributed.
6. The pre-registration list must be used by December 13th, 2010
7. The post-registration list must be used after January 4th 2011 and before February 28th 2011.
8. Your marketing communication must promote products to be displayed at the exposition, and it must include the following text:
Pacifichem 2010 Honolulu Hawaii, USA December 15th - 20th 2010
9. Pacifichem Show Management must approve a sample of your Marketing Communication in advance.

We will comply with these conditions:

PRINT NAME	COMPANY	BOOTH #
PHONE	FAX	EMAIL
SIGNATURE		DATE

ACCEPTANCE (For Pacifichem Use):

Mail Marketing Approval Code: _____
Authorized by: _____ Date: _____

Pacifichem Attendee List Order Form

Pacifichem2010
December 15th ~ 20th 2010
Honolulu, Hawaii



STEP 2 of 2

SEND TO **Convention Data Services**
After receiving Approval Code

Attendee Lists Deliver ROI and Help You Achieve Your Show Objectives

Increase Booth Traffic
and create a buzz with
pre-show invitations

Keep the Show Going
even after its over with post show
attendee communication

Maximize Your Reach and Sales
by selecting attendees who match
your ideal customer profile

PRICE

Pacifichem 2010 Pre-Show Mailing List

Invite attendees to your booth and increase booth traffic.

List will be sent December 1st 2010, No exceptions.

\$350

Pacifichem 2010 Post Show Mailing List

Send a follow up message to keep your company in the top of attendee's minds.

Available January 4th 2011. No exceptions.

\$450

Put Your Mailing List to Work

Turn your list of prospects into customers with powerful tools like mailing labels or custom designed, personalized email blasts. * With purchase of attendee list

Email Blast \$195 _____
Mailing Labels \$200 _____
Rush Order (outside US) \$50 _____

Approval Code

TOTAL

Data Provided on List

Fields that will be included on the list rental (when provided by the registrant) are: name, title, company, mailing address**, and email addresses **.

**Mailing Addresses and or Email addresses will only be provided for attendees who have selected to receive promotional mailing by checking the "Opt-In" box on the registration form.

Lists will be sent via email in an Excel format.

CONTACT

COMPANY: _____ BOOTH#: _____

CONTACT NAME: _____

BILLING ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____ COUNTRY: _____

PHONE: _____ EMAIL: _____

All orders will be confirmed via email

For ordering information,
please call
Letitia Clementi at
800-746-9734 x1586 or email
LClementi@cdsreg.com

Fax to 508-759-4238,
please fax all pages.

PAYMENT

PAYMENT METHOD: MC VISA AMEX To pay by electronic check online, please visit www.xpressleadpro.com

CARD NUMBER: _____

NAME ON CARD: _____

EXPIRATION DATE: _____ "Convention Data Services" will appear on your credit card statement

SIGNATURE: _____



Authorization

Your signature denotes acceptance of the Terms & Conditions on both pages of this order form and is required prior to processing.

SIGNATURE: _____

PRINT NAME: _____ DATE: _____

Terms & Conditions

- 1) Convention Data Services, Inc. hereinafter called "**CONTRACTOR**" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of **CONTRACTOR** or customer, all deposits and fees shall be returned.
- 2) The method of payment shall be in United States dollars and submitted with the order for service. **CONTRACTOR** will only accept checks drawn on banks located in the United States of America or certified funds.
- 3) Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates.
SERVICES WILL NOT BE RENDERED UNTIL PAYMENT IN FULL IS RECEIVED. No refunds on advance orders.
- 4) Customer is responsible for all applicable Federal, State, or Local taxes.
- 5) **CONTRACTOR's** liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by **CONTRACTOR**.
- 6) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.